



*Advising the Congress on Medicare issues*

# **Congressional request on health care provider consolidation**

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November 7, 2019

# August 2018 request for information on consolidation spanned three broad areas

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## Hospital-hospital consolidation

- Trends
- Effects on:
  - Prices
  - Costs

## Physician-hospital integration

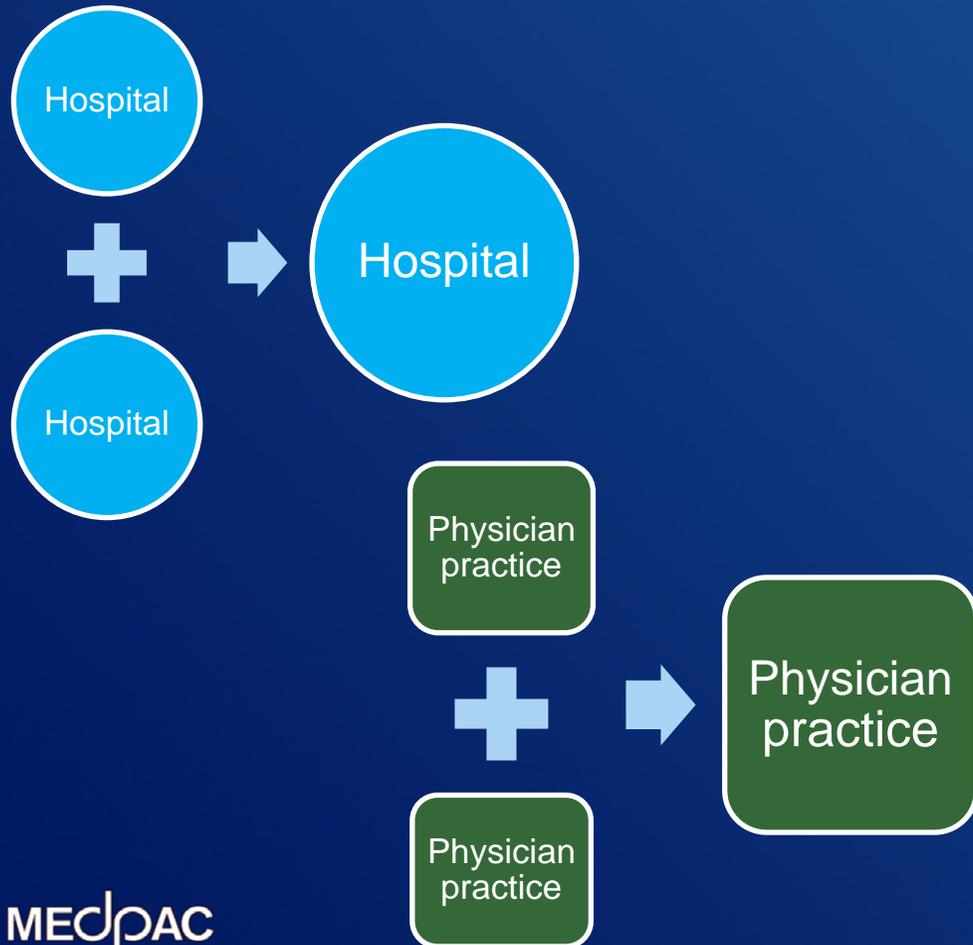
- Effects on:
  - Medicare payments
  - Beneficiary coinsurance

## Effect of the 340B program

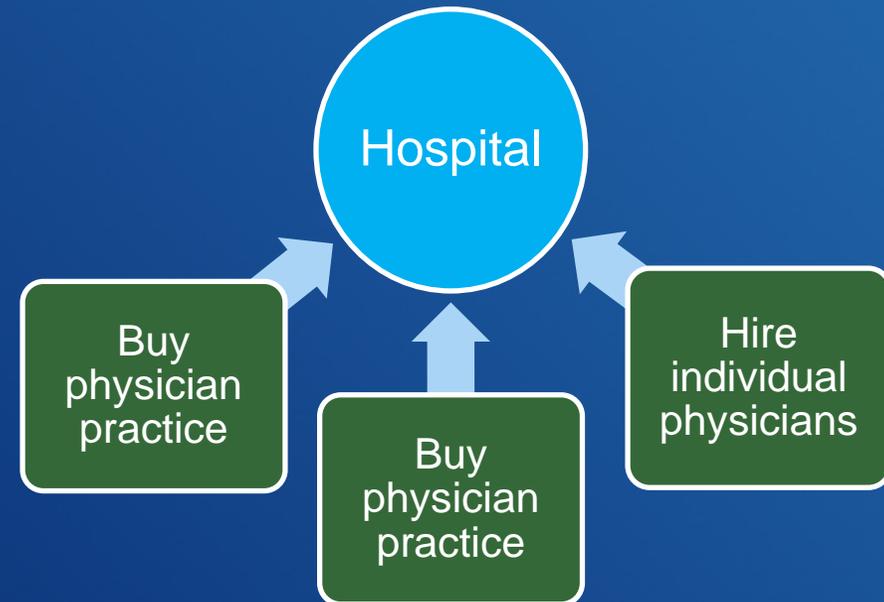
- *We will discuss in January 2020*

# Consolidation in health care refers to two concepts

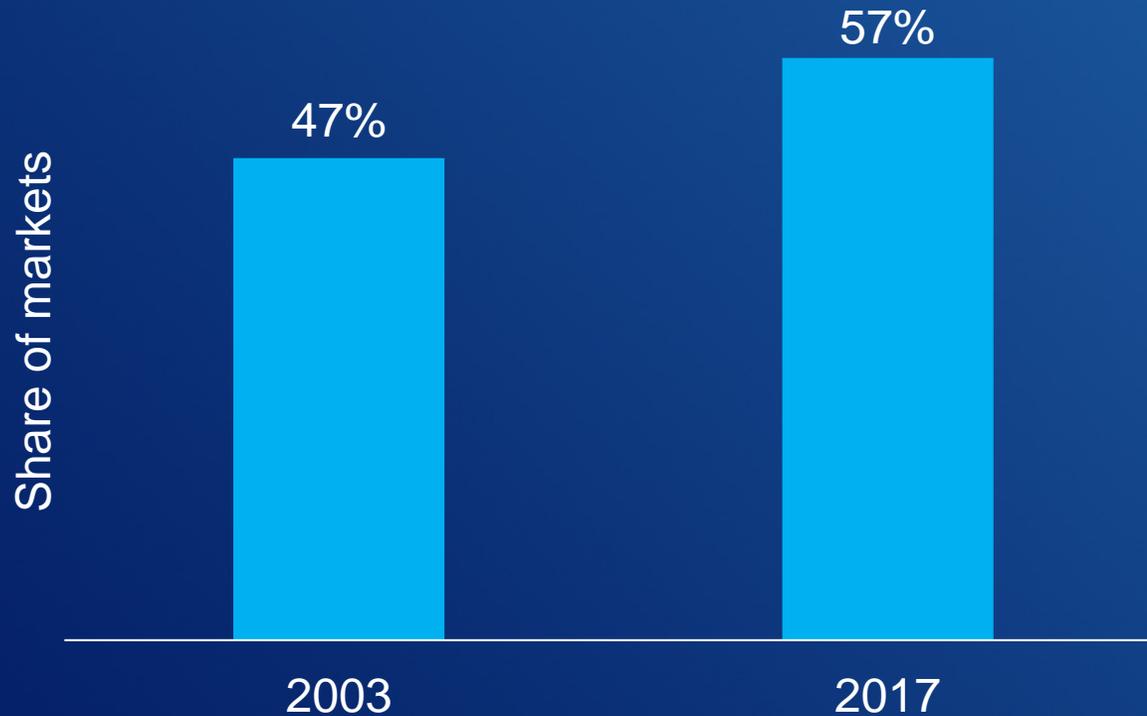
## Horizontal consolidation



## Vertical integration



# Trends in hospital consolidation: Since 2003, “super concentrated” markets have increased



New competitors rarely enter the most consolidated markets

Source: MedPAC analysis of Medicare cost reports from CMS and the American Hospital Association Annual Survey of Hospitals.  
Note: “Super concentrated” indicates a Herfindahl-Hirschman Index exceeding 5,000. Hospital markets are defined as metropolitan core-based statistical areas.

# The role of Federal policy in hospital consolidation

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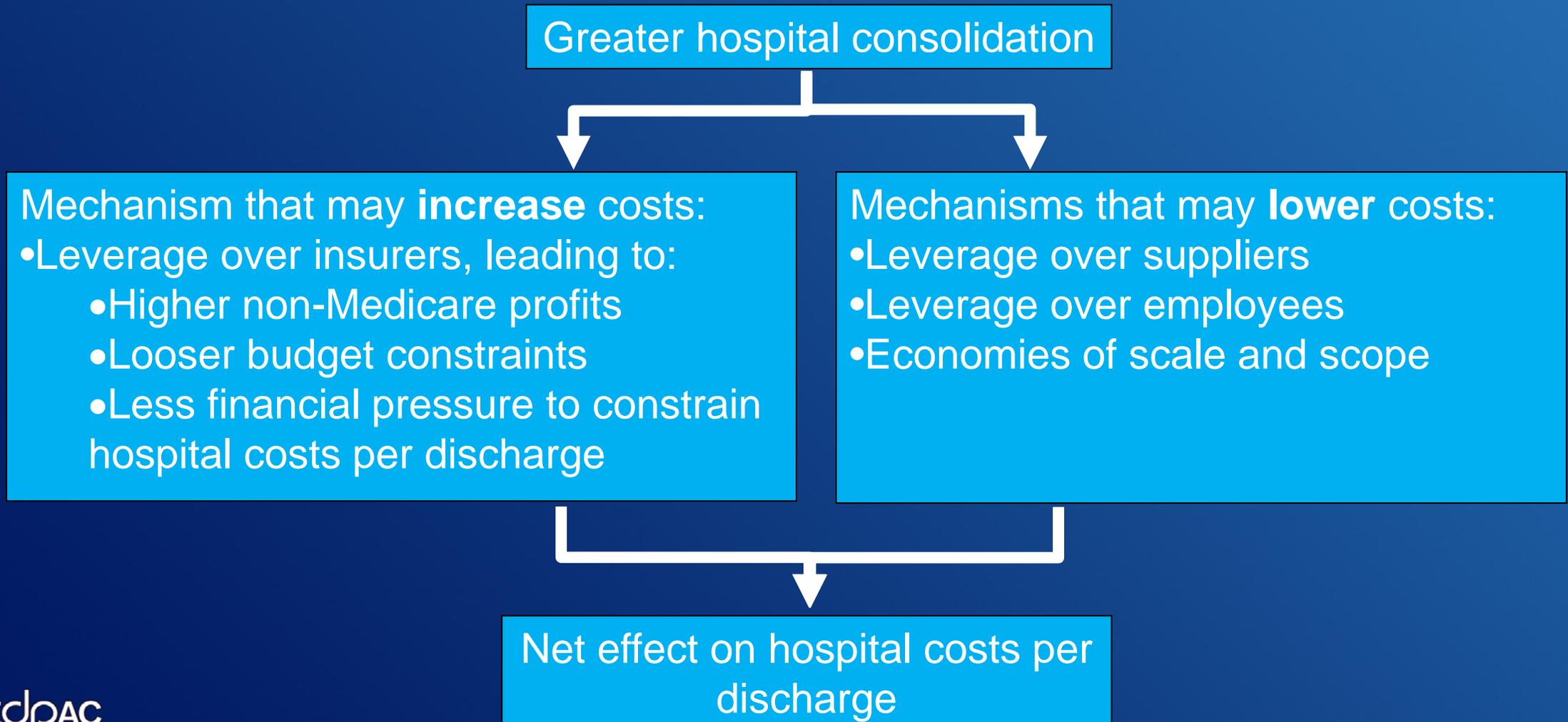
- Minimal change in anti-trust regulation since the 1980s
  - The Federal Trade Commission won several challenges to hospital consolidations in the 2010s
  - The FTC challenges 2 to 3 percent of mergers each year
- Because Medicare generally pays set rates for inpatient hospital services, changes in hospital market share do not affect payments for these services
- Medicare pays differential rates for care provided in a physician office compared with hospital outpatient department (HOPD), which may create an incentive for vertical integration

# Hospital consolidation and commercial prices

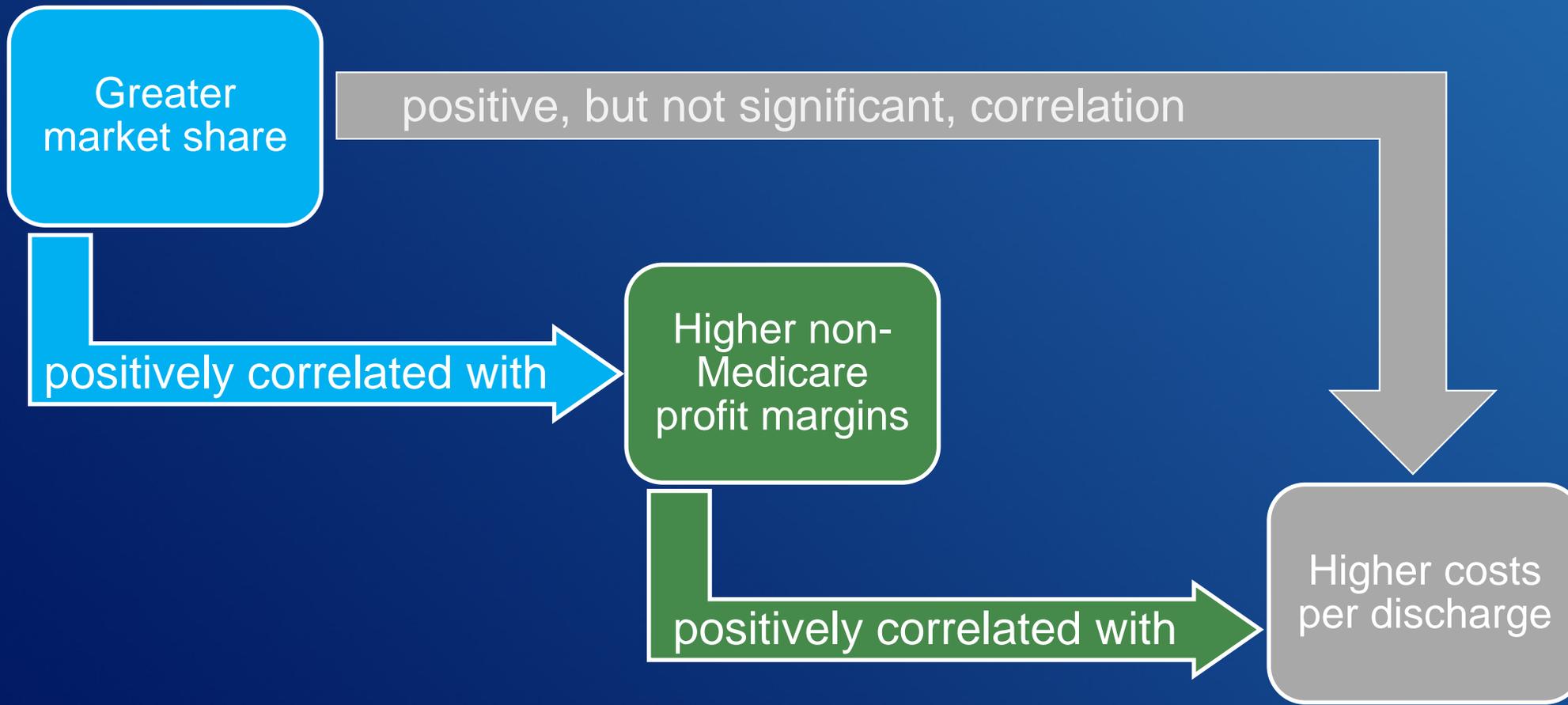
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- Historically, most studies indicate hospitals with greater market share obtain higher prices from commercial insurers
- Recently, a study funded by the AHA challenged this finding but did not use actual price data
- However, other recent studies that used price data from claims have found consolidation was associated with higher prices

# How hospital consolidation may affect costs



# The correlation between hospital market share and costs is positive, but not significant



# Hospital consolidation has an insignificant correlation with costs per discharge in 2017

|                       |   | Hospital consolidation                                     |  |          |
|-----------------------|---|--|--|----------|
|                       |   | Other <b>hospital</b> concentration<br>(HHI $\leq 5,000$ ) | “Super” <b>hospital</b> concentration<br>(HHI $>5,000$ ) | Total    |
| Insurer consolidation | Other <b>insurer</b> concentration<br>(HHI $\leq 5,000$ ) | \$12,058   | \$12,457   | \$12,159 |
|                       | “Super” <b>insurer</b> concentration<br>(HHI $>5,000$ )   | \$11,846   | \$11,968   | \$11,866 |
| Total                 |   | \$11,994   | \$12,291   |          |

Source: MedPAC analysis of Medicare cost reports from CMS, the American Hospital Association Annual Survey of Hospitals, and the National Association of Insurance Commissioners.

Note: HHI (Herfindahl-Hirschman Index). Costs per discharge charge are standardized for case mix, input prices, interest cost, and other factors.

# Trends in vertical integration of hospitals and physician practices

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- Hospitals have been acquiring physician practices
- Share of physicians employed by hospitals has increased (Physician Advocacy Institute):
  - 2012: 26 percent
  - 2018: 44 percent

# Hospital-physician integration increases prices and spending

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- Three factors lead to higher physician prices for Medicare and commercial insurers
  - Hospitals expanding market share of physician practices increases prices for commercial insurers
  - Hospital-owned physician practices have more bargaining power with commercial insurers
  - Site of service differential: Prices higher for Medicare
- Vertical integration does not materially reduce volume
- Vertical integration increases program spending

# Since 2012, billing has shifted from offices to HOPDs

## Percent change in service volume, 2012-2018

|                  | Physician offices | HOPDs |
|------------------|-------------------|-------|
| Chemo admin      | -16.6%            | 52.9% |
| Echocardiography | -4.8              | 33.8  |
| Cardiac imaging  | -26.3             | 0.0   |
| Office visits    | -2.0              | 37.0  |

Source: MedPAC analysis of Medicare hospital outpatient and carrier claims, 2012-2018.

Note: HOPDs (hospital outpatient departments).

# Other effects of vertical integration

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- Vertically integrated physicians refer more patients to hospital-based facilities
  - Referrals motivate hospitals to acquire physician practices
  - Patients' travel time may increase without improvement in quality
- Effects on quality
  - Some believe vertical integration can improve quality through care coordination
  - Literature does not find material improvements in quality

# Effect of consolidation on beneficiaries

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- Horizontal consolidation does not affect beneficiaries' costs; Medicare sets prices
- Vertical integration
  - Service shift from offices to higher-priced HOPDs increases cost sharing
  - Medicare payment rates lower for drugs provided in HOPDs of 340B hospitals than in offices, decreases cost sharing
  - However, price for drug administration higher in HOPDs (including 340B) than in offices, offsets some of the decreased cost sharing on 340B drugs

# Consolidation generally results in higher prices

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- Hospital consolidation is associated with higher commercial prices
  - Federal policy not driving hospital mergers
  - No clear findings on how consolidation affects hospital costs or quality
  - Mergers have little effect on Medicare beneficiary cost sharing
- Vertical integration leads to higher prices by Medicare and commercial insurers
  - Medicare payment policy encourages these mergers
  - Integration increases beneficiary cost sharing
  - Site-neutral rates could reduce incentives for mergers that do not result in greater efficiency

# Discussion

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- Questions on material presented
- Guidance on finalizing content to meet the March 2020 report deadline

