

# Mandated report: Telehealth services and the Medicare program

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#### Presentation outline

- Overview of the mandate
- Project plan
- Definition of telehealth services and framing the issue
- Mandate question 1:
  - Current Medicare coverage of telehealth services
  - Use of telehealth under the physician fee schedule (PFS)
- Discussion and next steps



#### MedPAC report mandated by Congress in the 21st Century Cures Act of 2016

By March 15, 2018, MedPAC shall provide information to the committees of jurisdiction that identifies:

- 1. The telehealth services for which payment can be made, under the fee-for-service program under Medicare Parts A and B; (September)
- 2. The telehealth services for which payment can be made under private health insurance plans; (October)
- 3. Ways in which telehealth services covered under private insurance plans might be incorporated into the Medicare feefor-service program (including any recommendations for ways to accomplish this incorporation). (November)



# Telehealth definition: Services fall into six general categories

#### Telehealth services include various combinations of:

- Services (e.g., primary care, mental health, neurology),
- Technologies (e.g., two-way video, email, phone, text), and
- Modalities (e.g., internet, internal IT system, monitoring center)

Basic medical care and consultations	Remote monitoring	Asynchronous transmission of data
Patient in the presence of a clinician connecting to a second clinician	4. Patient in the hospital or other facility	6. The storing and subsequent forwarding of data such as images, scans, video, or written
<ul><li>2. Patient at home connecting to a clinician</li><li>3. Clinician connecting to another clinician (patient</li></ul>	5. Patient at home, referred to as remote patient monitoring (RPM)	descriptions to a clinician for evaluation
not present)		

#### Background and framing the issue

- Interest in telehealth has grown in recent years
- Advocates: Telehealth expands access, increases convenience, improves quality, and reduces costs
- Critics: Telehealth services may increase costs because they supplement rather than substitute for in-person visits
- June 2016 MedPAC chapter:
  - Efficacy of telehealth services is mixed
  - Incentives for use differ among various payment systems
- Most Medicaid programs, DOD, and VA cover telehealth to varying degrees
- 34 states have passed telehealth parity laws that require commercial insurers to cover telehealth visits equal to in-person visits



## Medicare covers telehealth in four areas of the program to varying degrees

- 1. Physician fee schedule (PFS) (constrained)
- 2. Other fee-for-service (FFS) payment systems (flexible)
- 3. Medicare Advantage (flexible)
- 4. CMMI initiatives (flexible)

## Physician fee schedule (PFS): Telehealth coverage

- Coverage parameters:
  - Originating sites: Rural facilities and physician offices
  - Distant sites: Clinicians in any location
  - Modalities: Two-way video, and some store-and-forward
  - Services covered: Among others office visits, kidney disease, mental health, substance abuse, nutrition, and pharmacy management
  - Constraints: Some limits on frequency of use
- Payment: Each discrete service paid separately
   (originating site = \$25, distant site = 100% of PFS facility rate)
- Cost sharing: 20% (originating and distant site payments)
- Incentive: increase volume of services

## Physician fee schedule (PFS): Telehealth coverage

- Telehealth services are contemplated within various PFS management codes:
  - Transitional care management (TCM)
  - Chronic care management (CCM)
  - Others:
    - 90-day global surgery
    - Behavioral health integration
    - Continuous positive airway pressure (CPAP) codes
- Remote interpretation of tests
- Cardiac monitoring
- Retinal imaging



## Other Medicare FFS payment systems: Telehealth coverage

- Other FFS systems with telehealth coverage include:
  - Inpatient hospital, outpatient hospital, skilled-nursing facilities, long-term care hospitals, inpatient rehabilitation, dialysis facilities, home health, and hospice
- Payment: Telehealth contemplated in fixed payment for patient encounters
- Incentive: Use telehealth if it reduces costs (at risk if cost of encounter exceeds fixed payment)
- Reporting of telehealth costs to CMS
  - Included in cost report: hospitals, SNFs, LTCHs, IRFs, and dialysis facilities
  - Not included in cost report: home health and hospice



#### Medicare Advantage: Telehealth coverage

- Coverage parameters: Must mirror telehealth coverage under FFS
  - Flexibility to cover additional telehealth through supplemental premiums and rebate dollars
- Payment: Annual capitated payments
- Incentive: Use telehealth if it reduces costs (at risk if annual beneficiary costs exceed payment)



### CMMI's two-sided ACOs: Telehealth coverage

- Coverage parameters: Waivers to cover telehealth in urban areas and in the patient's home
- Payment: Paid FFS rates, but bonus payments or losses tied to cost savings and quality
- Incentive: Use telehealth if it reduces costs (risk of not receiving bonus payment if annual beneficiary costs exceed target)

#### Telehealth use under the Medicare PFS

- Use was low in 2016
  - 108,000 unique beneficiaries (0.3 percent of Part B beneficiaries)
  - 9.5 telehealth visits per 1,000 Part B beneficiaries (7,800 total physician visits per 1,000 Part B beneficiaries)
  - \$27 million for 319,000 encounters
- Use concentrated among few providers and beneficiaries
  - 10 percent of providers accounted for 72 percent of visits
  - 10 percent of beneficiaries accounted for 46 percent of visits
- Most common services:
  - E&M office visits (58 percent)
  - Mental health visits (23 percent)
  - Inpatient hospital or nursing care follow-up visits (13 percent)
  - Other: 2,000 ESRD visits and 2,000 telestroke visits

#### Telehealth use under the Medicare PFS....continued

- Rapid growth between 2014 and 2016:
  - 79 percent increase in visits per 1,000 beneficiaries (5.3 to 9.5)
  - 65 percent increase in spending (\$16 million to \$27 million)
- Most rapidly growing services:
  - Subsequent nursing care (263 percent)
  - Psychotherapy (180 percent)
  - Pharmacological management (148 percent)
- Growth most rapid in states with large rural populations
  - Mississippi
  - Alaska
  - Virginia



#### Characteristics of beneficiaries using telehealth services under the PFS in 2016

Characteristic	Telehealth users	All beneficiaries
Dually eligible (Medicare & Medicaid)	62 percent	20 percent
Rural	57 percent	20 percent
Mental health chronic conditions	56 percent	16 percent
Diabetes	23 percent	18 percent
Chronic obstructive pulmonary disorder	13 percent	7 percent
Average number of physician claims per beneficiary	49 claims	29 claims

Source: CMS Carrier and Denominator files



#### Summary

- Medicare coverage
  - Broadly available under some FFS systems, MA, and ACOs
    - Providers/payers bear some financial risk
    - Telehealth contemplated as part of a fixed payment
    - Incentive to use telehealth if it is efficient
  - Less flexibility under the PFS (rural and certain services)
    - Telehealth paid on FFS basis with volume
    - May increase costs if it is a supplemental service
    - Some blocks of PFS cover telehealth as part of a fixed payment
- Patterns of telehealth use under the PFS
  - Low use: primary and mental health visits, concentrated
  - Rapid growth: nursing care, psychotherapy, drug management
  - Telehealth users: Duals, rural, and mental health conditions



#### Discussion and next steps

• Questions about Medicare coverage and utilization?

- October: Coverage of telehealth services by commercial plans
- November: Discussion of incorporating elements of commercial plan telehealth coverage into the Medicare FFS program?